



A Department Store of Homefurnishings

OUR magnificent new home embraces every homefurnishing need. Standing alone in the completeness of its assortments, America's Greatest Furniture House features Everything for the Home, from the most inexpensive kitchen utensil to the finest period suit of furniture.

Ludwig Baumann's Annual GIFT SALE

Buy Your Xmas Gifts and Toys on Our Liberal Credit Terms at Prices That Will Save You 25 to 40%!

COMPARE our prices and liberal terms with those of other stores and convince yourself that you save money here and that nowhere else will such a small first payment secure the immediate delivery of your gifts.

\$375,000 of Holiday Gifts and Toys have been drastically reduced in price in order to assure clearance this week. We urge you to come as early in the week as possible to avoid the crowds of last-minute shoppers.

DELIVERY GUARANTEED UP TO THE LAST MINUTE!

Special Xmas Credit Offer!

A Small First Payment and

50c

A Week Delivery

\$35

Of Gifts to any Address

New York Stores
OPEN EVENINGS UNTIL NINE
O'CLOCK UNTIL XMAS!

IN TOYLAND

Hundreds of Gifts for the Kiddies
1/3 to 1/2 OFF!



Many Doll Carriages

All kinds—perambulators, go-carts, pullmans, strollers, etc. Pullman Carriages, \$3.98 to \$29.50



Many, Many Dolls, \$8c to 25.00

Included are dressed and undressed dolls, jointed, crying or walking dolls, mamma dolls, and novelties.



Flexible Flyer Sleds, 3.75

"The sled that steers" is the sled for the modern boy or girl. Many others, including the "Fleetwing" Steering Sled, 1.98.



Scoters, 4.25

They'll keep the youngsters out-o'-doors and healthy. Sport and exercise combined. Ball-bearing. Rubber tires.



Moving Picture Machines, 1.89

A treat for the kiddies and adults alike. Imported and domestic machines up to \$7.50



"Lionel" Electric Trains

5.98 to 66.50
Can be operated by dry battery or by attaching to electric light socket.

A Few of the Hundred Other Fun-Makers

Boys' Autos.....\$7.50	Mother Goose Books......59	Coaster Wagons.....\$7.50
Ten-Key Pianos.....1.19	Drums......95	Red Chairs......59
Humpty Dumpty Circus.....1.98	Rocking Horses.....\$4.98	Red Rockers......69
Boys' Roller Skates.....2.50	Chautauqua Black Boards.....2.75	Registering Coin Banks.....1.79
Girls' Roller Skates.....2.98	Tricycles.....11.75	Roll Top Desks.....8.95
Express Wagons.....1.98	Hand Cars.....3.98	\$1 Erector Sets......89

Games

Hundreds of games at prices that range from 59c to \$25, and including the famous Gilbert Constructive Toys

Spoof Rummy Uncle Wiggly } **59c**

Hundreds of Practical Gifts



DINNER SETS

50 Piece Set, open stock, porcelain.....\$3.98
52 piece Set, Theodore Haviland China.....\$2.50
95 piece Set American Porcelain.....17.49
100 piece set, Theodore Haviland China.....69.00
Hundreds of other sets, up to \$395.00.



\$30—8-Piece Silver Plated Manicure and Toilet Sets, 19.48

In a beautiful gray silk-lined box.



\$12.00 Eight-Day Clocks, 7.50

Black enamel, green columns, gilt trimmings, cathedral gong, chimes every half hour and on the hour.



Carving Sets, 3.50

The best products of leading American cutlers and the famous Sheffield steel. Handles of stag, silver trimmed.



Portable Lamps, 7.89

Gas and Electric Complete with art glass shades and socket attachment.



\$65.00 Cabinet Gas Ranges, 42.50

Has 4 burners, separate broiler and oven.



Sewing Machines, 37.50

Regular \$50 model, made for us by the New Home Company; has 5 drawers and is light running.



\$57.00 Porcelain Top Kitchen Cabinet, 45.75

Equipped with tereal jars, flour bins, sugar canister and 9-piece cutlery set.

All the Credit You Want for Xmas!

Small Deposits for Xmas!

\$5 Deposit Delivers \$100
\$10 Deposit Delivers \$200
\$15 " " \$300
\$20 " " \$400
\$30 " " \$600
\$40 " " \$800
\$50 " " \$1000

Buy anything in this Sale on these terms. Your small deposit secures the immediate delivery of your entire purchase. You need make no other outlay of cash, and

You Can Take a Year and a Half to Pay the Balance

We Gladly Open Accounts from \$5 to \$5000

You may include in your purchase everything to furnish home complete. Toys, Linens, Comfortables, Curtains, Dinner Sets, Cutlery, Sewing Machines, Talking Machines, Silverware, Crockery, Kitchen Utensils, Rugs—and all the furniture you need.

NO CLUB FEES—NO INTEREST ADDED—NO EXTRA CHARGES OF ANY KIND.

FREE MOTOR DELIVERIES ANYWHERE WITHIN 100 MILES OF NEW YORK

Our Liberal Credit Terms

On \$35 Purchase .50 a Week
On \$75 " \$1.00 a "
On \$100 " \$1.50 a "
On \$200 " \$3.00 a "
On \$300 " \$4.50 a "

Larger Amounts in Proportion
You can pay monthly.

There's No Gift Like a Home Outfit!



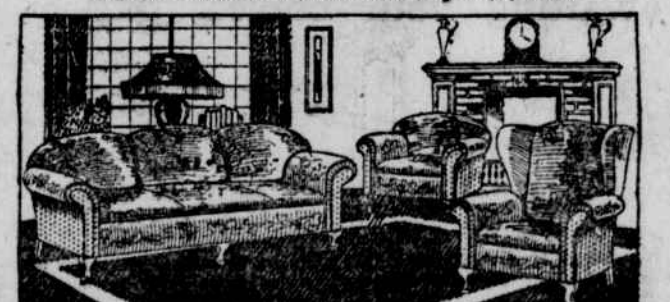
\$160 Bedroom Suits, Walnut Combination (3 pieces)

Consists of Dresser, Chiffonade and Bed.

98.95

(Sold separately if desired.)
Dresser.....\$38.36 Bow-End Bed.....\$31.30
Chiffonade.....29.29 Toilet Table.....29.47

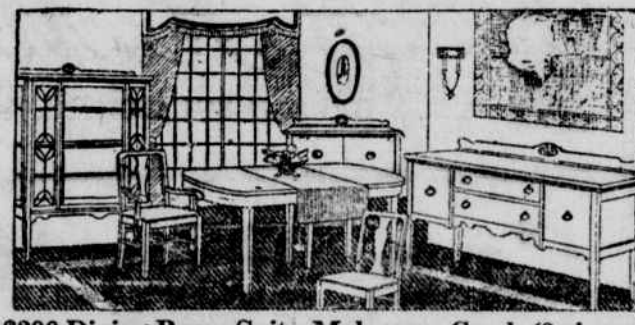
Hundreds of other Bedroom Suits up to \$2,500.00



\$225 Tapestry Living Room Suits (3 pieces)

Consisting of Sofa, Arm Chair and Wing Chair. Luxuriously constructed and soft upholstered in Fine Tapestry. A wonderful bargain at this price.

119.49



\$200 Dining Room Suits, Mahogany Comb. (3 pieces)

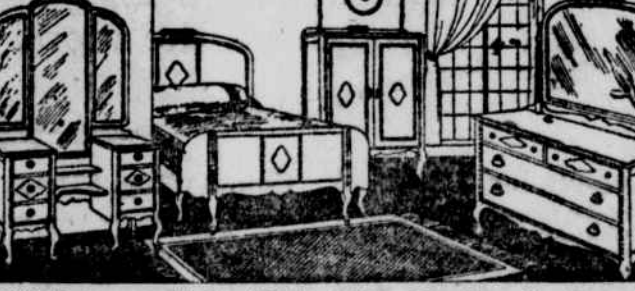
Consists of Buffet, China Closet and Extension Table.

Chairs to match.

(Can be bought separately if desired.)

Buffet.....\$49.58 China Closet.....\$40.46
Extension Table.....39.94 Serving Table.....27.98

153 Styles of Dining Room Suits from \$129.98 to \$1,200.00



\$400 Bedroom Suits, Walnut Combination (4 pieces)

Consists of Dresser, Chiffonade, Bow-End Bed and Vanity.

(Sold separately if desired.)

Dresser.....\$85.49 Bow-End Bed.....\$81.89
Chiffonade.....65.79 Vanity.....65.72

Buy Your Victrola Here on Credit!

NO INTEREST ADDED—NO EXTRA CHARGES

\$2

deposit delivers this

\$100

VICTROLA, Model 80

In Mahogany, American Walnut or English Brown.

Pay the balance in small weekly or monthly payments.

SONORAS

\$50 up

CHENEYS

\$115 up



Gift Draperies

Specially priced!

Fine linen and draperies—what wonderful gifts to the woman who is proud of her home! Here are a few suggestions:

\$11.50 Velour Window Drapes \$6.98

\$13.50 Marie Antoinette Curtains.....7.95

\$5.00 Marquise Hemstitched Curtains.....2.49

\$25.00 Nat. Bed Sets.....16.48

\$9 Novelty Net, per yd......50

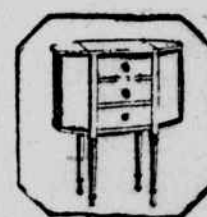
\$7.75 Velour Table Scarfs.....4.89

\$4.50 Mantel Lambrequins.....2.98

Lace Curtains and Portieres and fine linen damask sets included.

Gift Furniture

Specially Priced for the Last 6 Days!



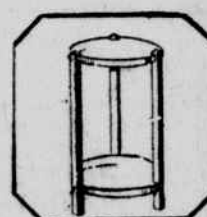
\$25 Martha Washington Work Tables 15.98

Mahogany finish; 3 deep drawers.



\$26 Floor Lamps, Mahogany Finish 18.74

Complete with fringed silk shade, cord and socket attachment. The largest assortment of higher grade lamps in the city.



\$1.50 Tabourettes, Mahogany Finish 98c

An inexpensive gift whose charm is out of all proportion to its cost.



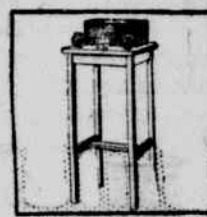
\$50 Secretary Desks 36.24

Mahogany finish; fitted with bookcase and drawers.



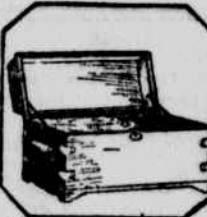
\$35 Spinet Desks, Mahogany Finish 24.98

Always a popular gift.



\$25 Smoker's Stand Complete with Humidor 14.34

Beautiful Mahogany finish. A real man's gift!



Cedar Chests 18.98

Fitted with airtight cover, castors, lock and key and shavings.



\$25 Gold and Chrome Mirrors 22.49

A variety of designs.



\$20 Bridge Lamp and Silk Shade Complete 12.75

Mahogany finish base; shades in all colors.



\$12.75 Willow Arm Chairs or Rockers 9.98

Seats of fancy cretonnes.



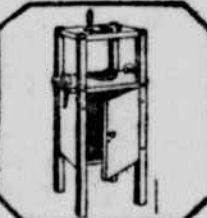
\$25 Tea Wagon, Mahogany Finish 15.74

Has removable glass tray.



\$10.50 Rockers, Mahogany Finish 7.49

Strong construction; carved backs.



\$20 Smoker's Cabinet Complete with full Equipment 12.94

Mahogany finish.



\$30 Gate Leg Table, Mahogany Combination 19.75

Opens to full size dining-room table. When closed a beautiful console table. A wonderful gift for those living in a small apartment.



\$3.50 Smoking Stand, Mahogany Finish 1.98

A fine gift for Dad!



\$5 Footstool, Mahogany Finish 2.98

Tapestry covered.



\$37 Morris Chair, 24.89

Golden oak frame, spring seat; upholstered in imitation Spanish leather.



\$40 Wing Rocker or Wing Chair 28.95

Massive construction; soft upholstered in fine tapestry.

Special Xmas Outfit Offer!

3 Room Outfit \$198

4 Room Outfit \$298

Ludwig Baumann & Co.
America's Greatest Furniture House

144 West 125 St.
Bet. 7th and Lenox Aves.

35 to 36 St. Block 8th Av.

Newark, N. J.
49-51 MARKET ST.

These are our only three stores—we have no connection with any other stores